

# Northgate Vehicle Hire Drive to Zero Case Study



## A CITY COUNCIL STARTING THE JOURNEY TO ELECTRIFICATION

A City Council, located in the Southeast of England, provides services to over 290,000 residents each year to promote a growing economy with a sustainable future.

**The Challenge:** The council have been a Northgate Vehicle Hire customer for many years with 119 ICE vehicles on hire. They have begun a gradual transition to electric vehicles, targeting a fully electric fleet by 2028, to align with the UK government's zero emission EV infrastructure strategy.

**The Solution:** Development of the strategy began with a consultation call with a dedicated Account Manager to discuss which vehicles would be most suitable for their needs.

The council's vehicle mileage is fairly low meaning a weekly charge would suffice, at one of their accessible sites which holds four charging points. Therefore, a tailored solution of 6 EVs was recommended by the Account Manager as appropriate for the amount of mileage undertaken.

The council added 2 Peugeot e-Experts and 4 Renault Zoe CDVs to their fleet.

**The Result:** The inclusion of the Northgate electric vehicles to the council's fleet has seen immediate results as they benefit from a dramatic decrease in fuel usage and lower maintenance compared to ICE vehicles as EVs have fewer moving parts, thereby saving costs.

Additionally, the council's fleet drivers championed the EVs – preferring the quieter, smoother driving experience which significantly decreased stress levels.

Moving forward, Northgate will be on hand to provide rapid support and advice as the council continue into the next stages of their electrification journey.

*"Communication between us and Northgate is seamless, we have never had to escalate an issue. We have always had the same great level of service and we can collaborate with our Account Manager. We have benefitted from the EVs already and we are on our way to having a fully carbon neutral fleet."*

To find out how we can support you on the various stages of your electrification journey, contact a member of the team today.

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[www.northgatevehiclehire.co.uk/drive-to-zero](http://www.northgatevehiclehire.co.uk/drive-to-zero)

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