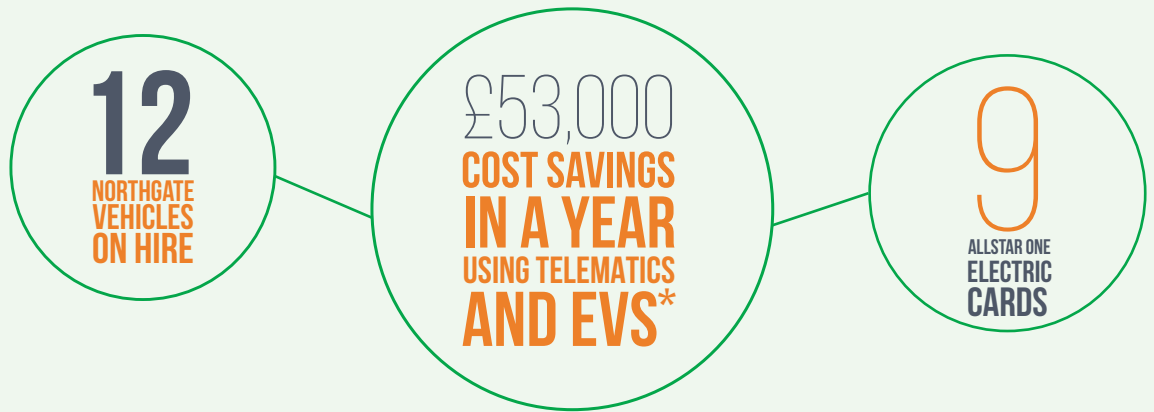


# Northgate Vehicle Hire Drive to Zero Case Study



## A FOOD BUSINESS

**BASED IN CENTRAL LONDON, A SCRATCH BAKER DELIVERS DOUGHNUTS, COOKIES AND ICE CREAMS TO SEVERAL STOCKISTS.**

**The Challenge:** The business supply sweet treats to sixteen different stockists and market locations throughout Central London, leading to short and frequent drop-offs in a very busy area. This results in the business accruing hundreds of pounds each day in Ultra Low Emission Zone (ULEZ) and congestion charge zone charges.

**The Solution:** Through the implementation of Electric Vehicles, the business was able to underpin its own desire to be innovative and future-proofed. 7 of the vehicles are E-Experts and 2 are E-Sprinters, while the remaining 3 are ICE vehicles.

The business also utilised the Northgate Vehicle Inspection App to easily monitor the condition of the 12 Northgate vehicles they hired. This 100% paperless process allows necessary work to be scheduled swiftly and with no hassle. Via the App, records are electronically stored, reducing admin costs and providing 24/7 access to inspection checks.

With dash cams and live vehicle tracking, Northgate Telematics has been utilised to improve safety for the business' drivers. The accessible platform provides instant fleet insights, proving useful when improving driver behaviour.

The business opted to use the Northgate Allstar One Electric Card for all 9 electric vehicles, providing access to charge points, while the business also chose to utilise Northgate's Vehicle Maintenance service for their own 6 vehicles.

**The Result:** The allocation of EVs to each driving route through Central London stopped fines and fuel charges immediately while using the Vehicle Inspection App allowed the business to ensure each vehicle is safe on the road. The business will look to retain the 3 ICE vehicles, as they use them for longer delivery routes outside of Central London.

Having Northgate Telematics installed, the business has reduced fuel costs and accidents, while being able to track drivers and increase productivity. This has contributed to \*savings of £53,000 between October 2021 and October 2022, with the majority of savings coming from no further ULEZ charges.

The savings that the business has made and the wider network of charging points made accessible by the Northgate Allstar One Electric Charge Card have allowed the business to accelerate their growth plans and look to open additional stores in the coming year.

*"We realised our vision for the electrification of our transport when we began to work with Northgate just over a year ago. It was a crucial move in order to become a zero-carbon business and it held a lot of benefits. Going green gave us massive cost savings, especially after the pandemic. Northgate played a massive part by being very helpful, with advice and support from a fantastic team."*

To find out how we can support you on the various stages of your electrification journey, contact a member of the team today.

0330 0969 383

[info@northgatevehiclehire.co.uk](mailto:info@northgatevehiclehire.co.uk)

[www.northgatevehiclehire.co.uk/drive-to-zero](http://www.northgatevehiclehire.co.uk/drive-to-zero)

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