

Northgate Vehicle Hire Drive to Zero Case Study



A COUNCIL IN THE SOUTH ELECTRIC VEHICLES AND FLEXIBLE HIRE

The Challenge: A council based in the South of England has been a Northgate Vehicle Hire customer for over 5 years with a number of ICE vehicles on hire. One of the council's main initiatives is to operate a cleaner and greener fleet. To help them achieve their aim, they spoke with their Northgate Account Manager to find out what was involved when making the switch to Electric Vehicles (EVs).

The council's main concern in implementing the switch to electrification, was that their premises has limited capacity to facilitate the charge points required for EVs. They were unsure about how they would be able to transition to an EV fleet without the correct infrastructure in place.

The Solution: Their Account Manager was keen to support them and provided expert knowledge to help them make the right choices to ensure the transition was a success. By undertaking a comprehensive suitability check, they found out that on average, the weekly mileage per vehicle didn't exceed more than 250 miles.

Having ascertained that they were suitable to make the switch, the council added 10 Peugeot e-Expert electric vehicles to their fleet. It was explained that whilst there was no current charging infrastructure at the council offices, this wasn't a major concern.

Due to the low mileage regularly driven by the vehicles, the customer was advised that, with the Allstar One Electric card, their drivers would only need to visit a public charging point once a week. This would ensure that, from one full charge, the vehicles would be able to operate efficiently within the 250 miles undertaken.

The Result: The Northgate Drive to Zero programme, with its 6-point journey plan, was able to provide a suitable solution for the council. The programme did not just supply EVs to the council but advised them on alternative charging methods, thereby supporting a business currently without on-site charging points.

Allstar One Electric card provides access to the UK's largest fuel card network, including 1,102 rapid chargers and over 2,966 fast chargers, meaning they will never be far from a full charge.

The cards enabled the council to embark on their switch to EVs immediately, smoothly and efficiently. They were able to get on the road quickly, whilst planning their future EV infrastructure plans.

Northgate Vehicle Hire will be on hand to provide support and advice as they continue on to the next stage of their electrification journey.

"We have been impressed by the service we receive from Northgate and are pleased to develop our working relationship further, achieving a cleaner, greener fleet much quicker than we anticipated. We are looking forward to seeing what other Northgate products we can add to our operations, to help us maintain operational and environmental efficiencies."

To find out how we can support you on the various stages of your electrification journey, contact a member of the team today.

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www.northgatevehiclehire.co.uk/drive-to-zero

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