



# NORTHGATE TELEMATICS SOLUTIONS



USING DATA TO  
DELIVER **BUSINESS**  
**EFFICIENCIES**

**NORTHGATE**  
Vehicle Hire

# CONTENTS



|                                                                                     |    |                                       |
|-------------------------------------------------------------------------------------|----|---------------------------------------|
|  | 3  | Introduction                          |
|  | 4  | Safety and staff welfare              |
|  | 5  | Driver behaviour dashboard            |
|  | 6  | Accident and damage costs             |
|  | 7  | Customer management                   |
|  | 8  | Company reputation                    |
|  | 9  | Fuel costs                            |
|  | 10 | Fuel costs                            |
|  | 11 | Fleet productivity and employee costs |
|  | 12 | Reduced administration time           |

# WELCOME TO NORTHGATE TELEMATICS SOLUTIONS

## Introduction

At Northgate, we understand how important your vans are to your business which is why we've designed a Telematics solution to give you the control you need and peace of mind that your vehicles are productive, operationally efficient and safe.

Our Telematics package Control+ is transforming the way operators of fleets reduce costs, improve driver safety and develop efficient customer service. **Control+** focuses on vehicle monitoring and has the ability to track driver behaviour with enhanced reporting.

By combining Telematics with our camera bolt-on you can obtain footage of collisions, near misses or harsh driving which can help protect your business against false insurance claims, driving allegations and can be used as evidence to dispute liability.

# SAFETY AND STAFF WELFARE

## DO YOU WANT TO PROTECT YOUR EMPLOYEE'S WELFARE, ENSURE THEY ARE DRIVING SAFELY AND KEEP REPAIR COSTS DOWN?



### SAFETY AND STAFF WELFARE

By tailoring the reporting to meet your specific business needs, you'll be able to view the hours an employee is driving at all times. This helps to manage driving practices, reduce tiredness and, in turn, minimise the likelihood of an incident occurring.

Fleet managers can also benefit from receiving real-time alerts for any unauthorised vehicle usage, helping to improve driver behaviour and reduce accident rates. This, combined with our asset rating report, allows you to fully monitor the way a vehicle is driven at all times.

Geofencing and alerts also enable you to monitor your driver's safety 24/7 - a particularly important feature for call-outs and out-of-hours driving. The alerts are fully customisable and, when combined with geofences, can even be set up to instantly notify you when the driver leaves and when they return. Alerts can also be set up to manage out-of-hours vehicle usage.

We understand that every business is different. That's why our driver behaviour dashboard allows you to not only view driver's performance on a scorecard, but also to easily drill into the detail for each vehicle and to tailor driver coaching and training to best effect.

### VEHICLE TRACKING

Track your drivers 24/7 and capture their speed on the road to ensure they're complying with driving standards at all times.

Most businesses have regulated working hours, but our reporting allows you to also have an overview of any drivers working outside of a 6am - 6pm window.

#### FRONT FACING CAMERA ADD-ON

Linked directly to the portal, camera data captures driving incidents and driver behaviour. Video data can be used to educate drivers on best practice and protect drivers in the case of any claims.

# DRIVER BEHAVIOUR DASHBOARD

**IMPROVED DRIVER BEHAVIOUR  
REDUCES FUEL COSTS, ACCIDENTS  
AND INSURANCE PREMIUMS.**

## DRIVER BEHAVIOUR DASHBOARD

Comprising an easy to view fleet level scorecard of driver performance scores plus the ability to then interact with each vehicle in detail to view the location, date & time and nature of trigger events including driver 'ABC's', Acceleration, Braking, Cornering, over-speed and excess idle.

For vehicles fitted with cameras video footage is also captured at the time of the event.

## KEY BENEFITS



### Driver Behaviour Dashboard

Use the dashboard to view overall driver performance ranked in order of scores.



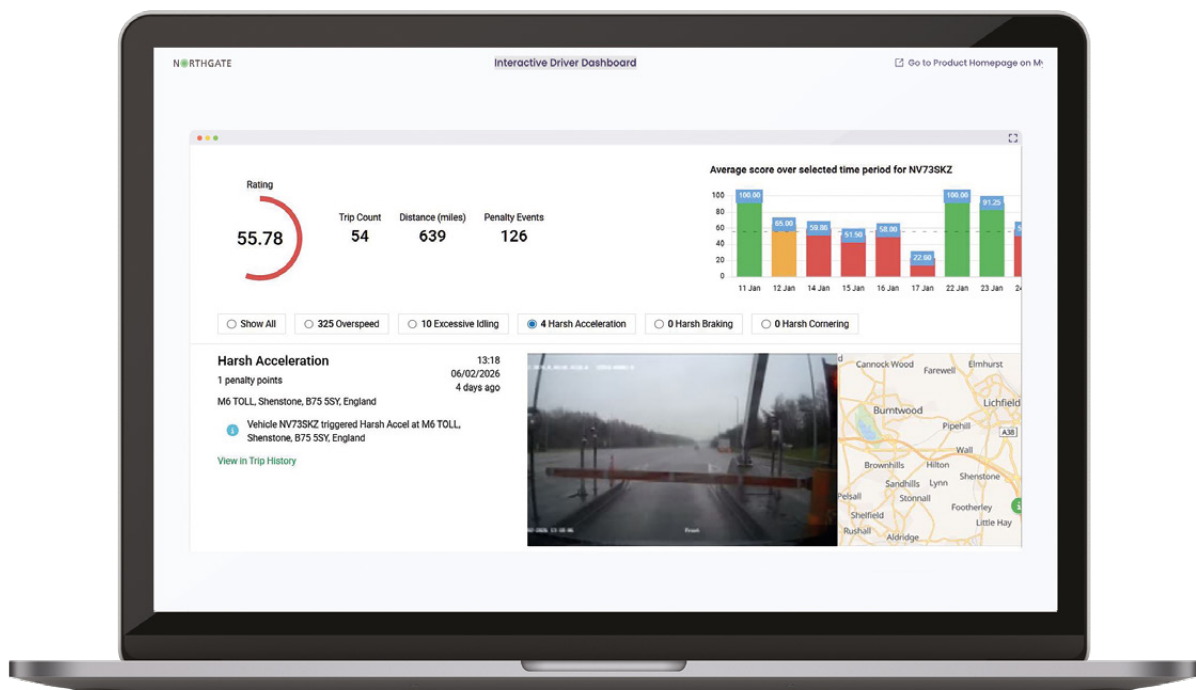
### Interactive button

Use the interactive button to select specific vehicles and drill down into the details of location, date, time and event trigger.



### Camera footage

Easily view camera footage captured automatically when a driving event is triggered and an alert sent.



[View a demo of the Driver Dashboard](#)

[CLICK HERE](#)

# ACCIDENT AND DAMAGE COSTS

## DID YOU KNOW THAT POOR DRIVER BEHAVIOUR COULD LEAD TO SIGNIFICANT REPAIR AND INSURANCE COSTS?

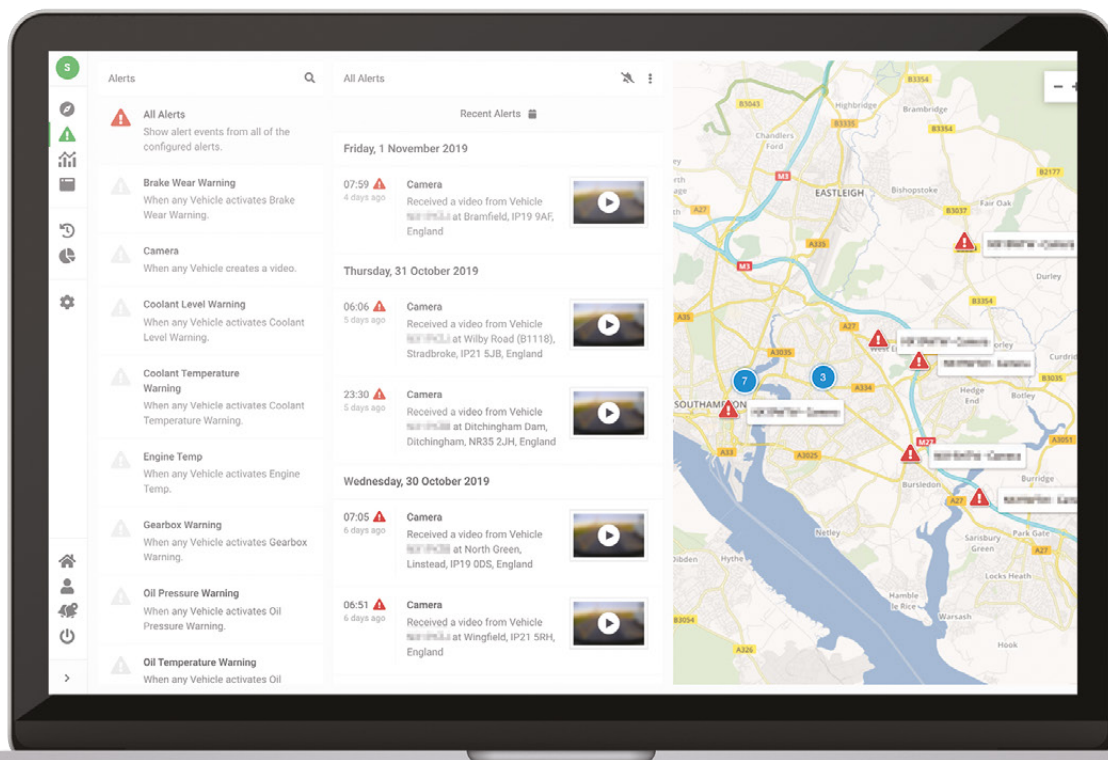
### ACCIDENT AND DAMAGE COSTS

Fitting Telematics software into your vehicles could even reduce your insurance costs. This is because the software allows you to prove to your insurance provider that you're managing your fleet effectively and responsibly.

Tracking a vehicle's speed, harsh breaking and cornering allows you to manage driver behaviour and reduce the likelihood of an incident occurring. Having sight of when an incident has occurred can help to manage insurance claims and mitigate liability.

#### + FRONT FACING CAMERA ADD-ON

Capture video footage of incidents and accidents to help determine liability and protect both the business and driver from fraudulent claims.



# CUSTOMER MANAGEMENT

## DOES YOUR BUSINESS RELY ON HAVING ACCURATE INFORMATION IN ORDER TO BILL CUSTOMERS FOR JOBS?



## CUSTOMER MANAGEMENT

Tracking a vehicle's real time location enables you to confidently notify a customer of when to expect a delivery and the driver's current location.

Tracking where a vehicle was and for how long helps to establish exactly how many hours to bill for. Tracking also helps to deal with any invoice disputes with customers and the data will evidence exactly how long an employee spent at a customer location.

Geofencing and alerts can be added to inform you when a vehicle has arrived at its destination.

Frequent trips to the same location can be added to the site as a zone and reports can be run to show time spent at the location and arrival/departure time.



# COMPANY REPUTATION

## HOW YOUR VEHICLE IS BEING DRIVEN ON THE ROAD REFLECTS YOUR COMPANY'S REPUTATION AND ETHOS. IS MAINTAINING A STRONG COMPANY IMAGE IMPORTANT TO YOU?

### + FRONT FACING CAMERA ADD-ON

Capture a driver's careless driving and any events that occur to develop driver improvement programmes.

### ? NORTHGATE RISK MANAGEMENT

**Northgate Risk Management** is designed to provide visibility of your driver's risk rating and provides a wide range of training courses.

If your business is conscious of its CO2 emissions, our idling report can identify any vehicles that have been left on and stationary for long periods of time.

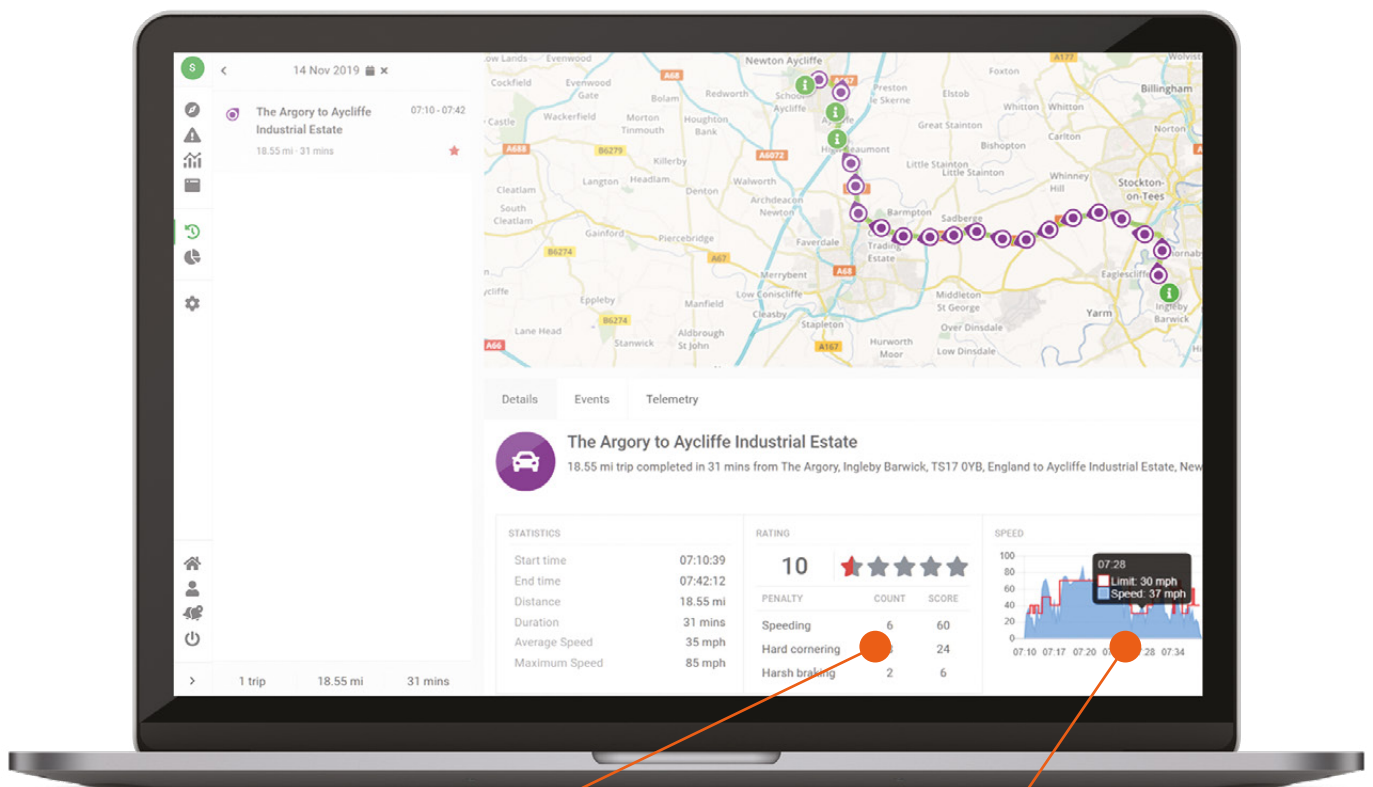
Tracking vehicles helps to identify where the company image may be tarnished by reckless driving behaviour such as excessive speeding and harsh cornering.

The way your vehicle is driven reflects on your business. With Control+, poor driver behaviour can be easily identified and highlighted in the asset rating report.



# FUEL COSTS

**DID YOU KNOW THAT POOR DRIVING AND DRIVING OUTSIDE OF WORKING HOURS SIGNIFICANTLY CONTRIBUTES TO FUEL WASTE AND COST?**



Customisable driver rating system, highlighting speeding, hard cornering and harsh braking events.

## RATING

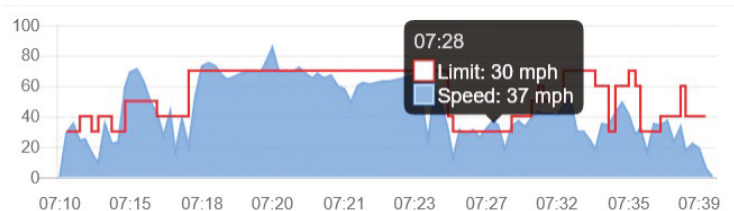
10



| PENALTY        | COUNT | SCORE |
|----------------|-------|-------|
| Speeding       | 6     | 60    |
| Hard cornering | 8     | 24    |
| Harsh braking  | 2     | 6     |

Track your driver's speed in relation to the limit to highlight speeding events.

## SPEED



# FUEL COSTS

## REDUCING FUEL COSTS

Historical data from previous trips helps to identify inefficient routes and improve fleet utilisation, reducing miles driven and fuel costs.

Recognising when an engine is engaged or stationary can help to reduce wasted fuel through idling, as well as minimise your business' CO2 emissions. Vehicle reports provide a basic overview of total vehicle idling time.

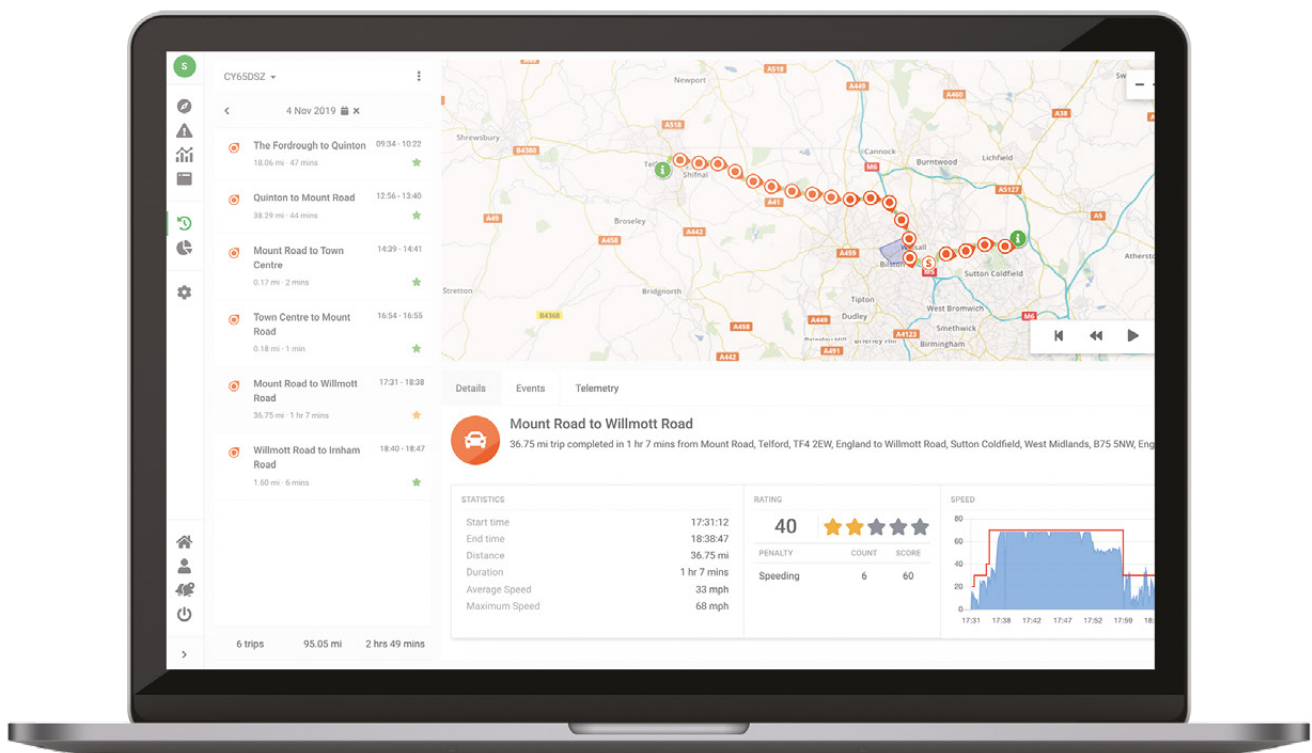
It's estimated that driving at 80mph can use up to 20% more fuel than driving at 70mph, indicating that speeding incidents can significantly increase your annual fuel costs.

With our tracking and reporting tools, fleet managers can identify speeding and idling events which can reduce average speeds and, in turn, the amount of fuel consumed.

Tracking out-of-hours vehicle usage can identify if a vehicle is being used for personal use and allows you to set up curfews to remove any unwanted fuel usage.

### + FUEL ADD-ON

The fuel report (Fuel card integration required) can pinpoint where a vehicle was refuelled and can help with managing fraudulent claims, as well as accurately capturing average mpg of the vehicle.



# FLEET PRODUCTIVITY AND EMPLOYEE COSTS

## ARE FLEET COSTS A SIGNIFICANT EXPENSE TO YOUR BUSINESS?

### FLEET PRODUCTIVITY

Tracking your vehicle's journey gives you an understanding of inefficient routes and enables you to improve fleet utilisation.

Control+ allows users to give drivers specific geographical operating areas, improving fleet utilisation and overall efficiency. The utilisation report allows visibility of your fleet's movements, easily allowing monitoring of usage, idling and downtime.

#### + DRIVER ID ADD-ON

Allows a vehicle to be used by multiple drivers, keeping the vehicle on the road for longer while allowing you to still monitor an individual's driving style.



## DO YOU FIND IT CHALLENGING TO GAIN VISIBILITY OF YOUR EMPLOYEES' WORKING HOURS?

### VEHICLE STATUS

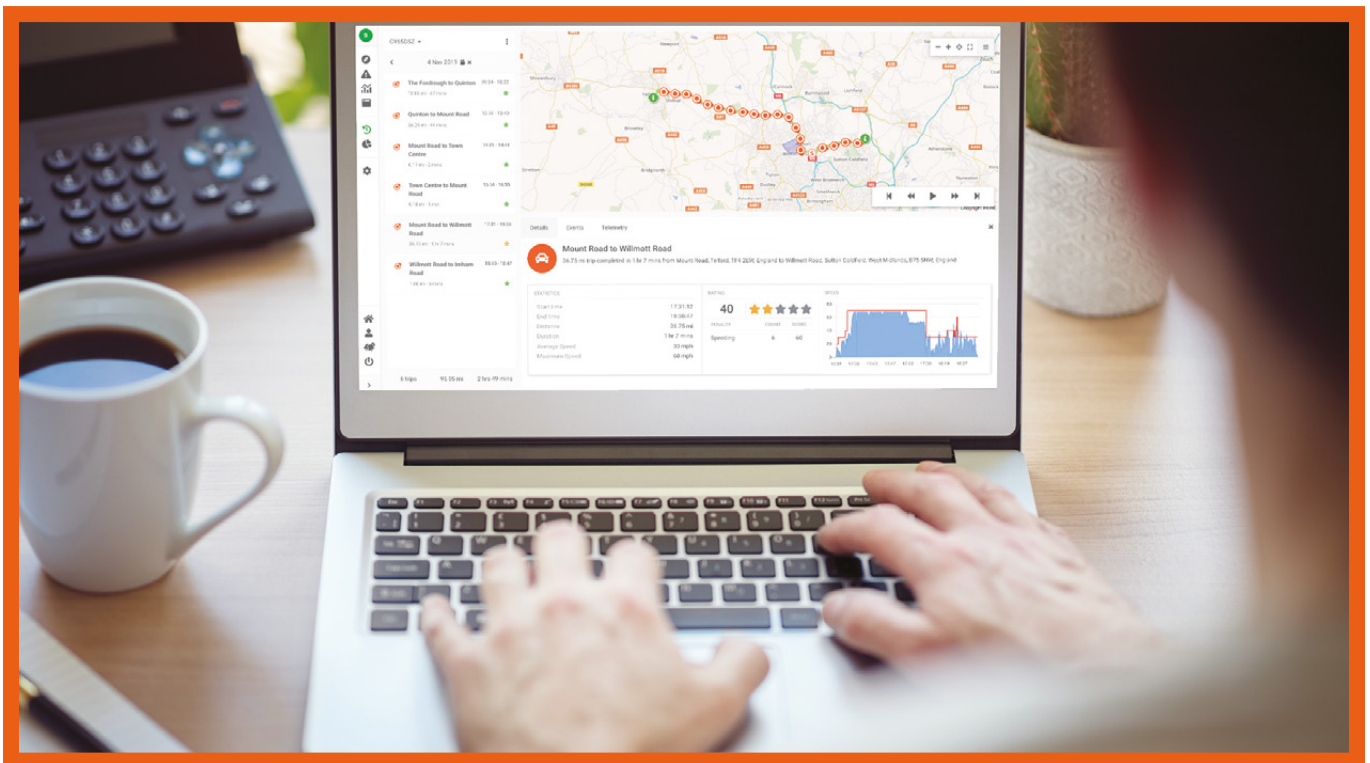
Vehicle tracking means you can track all vehicle movements for the day, from the moment a driver starts their van.

### OUT-OF-HOURS REPORT

The bespoke out-of-hours report helps to identify when a vehicle has been in use. When cross-referenced with claimed hours, this helps fleet managers to identify fraudulent claims.

# REDUCED ADMINISTRATION TIME

## DO YOU FIND THAT MANAGING YOUR FLEET CAN BE A TIME-CONSUMING ACTIVITY?



## REDUCE ADMIN TIME

Automated reports and vehicle alerts can save you time when managing your fleet's status. You can schedule reports to be delivered to anyone within the business with information that is relevant to them.

### + CUSTOM BUILT REPORTS/ DASHBOARDS ADD-ON

Northgate can build reports and dashboards to your exact requirements, making your reports completely tailored to your business.

Dashboards update automatically, giving you the information you need about your fleet in an easy-to-read graphical format.

### ? NORTHGATE FLEET MANAGEMENT

Whether it's as straight forward as the service and maintenance of vehicles or the more complex challenges that come with the day-to-day running of your fleet, our expertise can help you reduce costs, boost efficiency and free up valuable time, all so you can concentrate on your core business.

To find out how we can help keep your business driving forward, contact a member of the team today.

**1800 814 143**  
**[info@northgatevehiclehire.ie](mailto:info@northgatevehiclehire.ie)**  
**[www.northgatevehiclehire.ie](http://www.northgatevehiclehire.ie)**

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